



HUESKER AUSTRALIA PTY PARTNERS WITH REFORESTATION NON-PROFIT ONE TREE PLANTED

“One for One” Initiative Dedicated To Planting Trees Around The World

Coolum Beach, Queensland Australia, May 9, 2022 – HUESKER Australia, HUESKER Group’s Oceania Head Quarters, today announced a partnership with One Tree Planted that aims to plant 10,000 trees for the creation of habitat corridors for Koalas, restoration of bushfire affected areas and to promote Australia’s biodiversity, in the next 5 years. For every roll of material purchased, HUESKER Australia will plant one tree in Australia.

“Working with One Tree Planted is a great fit for HUESKER Australia,” said HUESKER Australia Managing Director, Morné Breytenbach. “Geosynthetics, what we do, reduces CO2 emissions by up to 89% on construction projects it is incorporated to replace traditional construction materials, it’s great to have another way to contribute and help the environment.”

The objectives of this new partnership include:

- *Supporting Australian reforestation efforts*
- *Empowering our partners and clients with sustainable actions*
- *Raising awareness about the importance of ecosystem restoration*

Planting trees is one of the best ways to combat the damaging effects of climate change. Trees help clean the air we breathe, filter the water we drink, and provide habitat to over 80 percent of the world’s terrestrial biodiversity. Trees also provide tremendous social impacts by providing jobs to over 1.6 billion people, empowering women in underdeveloped nations, and supporting communities devastated by environmental damage.

The partnership is designed to be simple for customers to get involved in global reforestation. For every roll of material sold from HUESKER Australia’s inventory, the company will donate \$1 to One Tree Planted to plant one tree. The trees are planted by local partner organizations and community volunteers in areas where there has been deforestation. To learn more about this partnership, please visit <https://www.huesker.com.au/>

About HUESKER Australia

HUESKER Australia firmly cements the HUESKER Group's global network in the Australasian region, applying over a century's worth of real-world global geosynthetics expertise and adapting it to local conditions. Our highly dedicated and high-performing local team refine global practices based on local Australasian requirements.

HUESKER Australia engineers project-specific solutions for our Mining, Roads & Pavements, Environmental and Hydraulic Engineering business areas. Incorporating global market-leading brands such as MineGrid™, Hatelit C™, Tektoseal™ and SoilTain™ providing our clients technically and commercially appropriate outcomes, consistently. Visit <https://www.huesker.com.au/>

About One Tree Planted

One Tree Planted is a 501(c)(3) non-profit on a mission to make it simple for anyone to help the environment by planting trees. Their projects span the globe and are done in partnership with local communities and knowledgeable experts to create an impact for nature, people, and wildlife. Reforestation helps to rebuild forests after fires and floods, provide jobs for social impact, and restore biodiversity. Many projects have overlapping objectives, creating a combination of benefits that contribute to the UN's Sustainable Development Goals. To learn more, visit onetreepanted.org

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